



Phoenix Women's Commission

eliminating racism
empowering women

ywca

Metropolitan Phoenix

SHE MATTERS EQUITY FORUM

MAY 21, 2024 | 8:30AM-12:00PM

SOUTH MOUNTAIN COMMUNITY COLLEGE

AGENDA

8:30 a.m. - 9:00 a.m. **WOMEN'S EMPOWERMENT VENDOR AND RESOURCE FAIR**

9:00 a.m. - 9:30 a.m. **PROGRAM**

She Matters Equity Forum Introduction

- Sharise L. Erby, Phoenix Women's Commission (PWC) Commissioner and Forum Chairwoman

Welcome

- Dr. Kristina Scott, South Mountain Community College Vice President of Student Affairs

Mayor's Address

- Kate Gallego, City of Phoenix Mayor

YWCA Forum Partner Remarks

- Debbie Esparza, YWCA Metropolitan Phoenix CEO

Phoenix Women's Commission Accomplishments

- Dr. Heather Ross, PWC Chair

9:45 a.m. - 10:10 a.m. **KEYNOTE PRESENTATION AND PANEL DISCUSSION**

Leadership in the Metaverse: Creating the Future of "WebWe" Through Strategy and Community Building

- Carol A. Poore, Ph.D., MBA, President of Poore and Associates Strategic Planning and author

Panel - Workshop Introductions and Discussion

10:10 a.m. - 10:35 a.m. **BREAK, NETWORKING, RESOURCE FAIR**

10:35 a.m. - 11:30 a.m. **BREAKOUT SESSIONS**

11:35 a.m. - 12:00 p.m. **LUNCH AND NETWORKING**



Your Feedback Matters: We greatly value your insights and feedback. Please take a moment to complete our survey at the end of the event. Your input helps us improve future forums and better serve our community. [Click here to complete a survey.](#) Thank you for attending the event and for sharing your feedback.

KEYNOTE SPEAKER & BREAKOUT SESSIONS



KEYNOTE PRESENTER

Carol A. Poore, Ph.D., MBA, is President of Poore and Associates Strategic Planning and author of *Leadership in the Metaverse: Creating the Future of WebWe Through Strategy and Community Building* and *Strategic Impact: A Leader's Three-Step Framework for the Customized Vital Strategic Plan* (Fast Company Press). Carol provides strategic planning expertise for corporate, nonprofit, and social sector executive teams, expanding organizational capacity and strategic impact. Her vital strategic planning framework has assisted client organizations with innovative growth and turnaround, strategic fundraising, venture capital development, storytelling, branding, identity building, and civic engagement. www.carolpoore.com

LEADERSHIP IN THE METAVERSE **PERFORMING ARTS CENTER**

Carol A. Poore, Ph.d., MBA

Maximize the metaverse—an evolving, more immersive internet—as a human relationship-building tool by developing three essential leadership skills to bring people and communities closer together and build cohesive teams, work groups, organizations, boards of directors, and communities.

VOICES OF CIVIC ENGAGEMENT **ROOM CB300**

Angela Salazar, Equity Programs Director, YWCA Metropolitan Phoenix

This workshop is designed to discover effective ways to advocate for change in this crucial election year. Learn how to amplify your voice and influence policy across various advocacy areas, empowering you to make a tangible impact in your community.

THE WOMEN'S BUSINESS CREATOR, ASU DREAMBUILDER **ROOM CB301**

Hannah Colvin, Global Development Program Manager, DreamBuilder at ASU Thunderbird School of Global Management

Freeport-McMoRan partnered with Thunderbird School of Global Management, a world leader in international management education, to create a top-notch curriculum for DreamBuilder, which teaches women the fundamentals of owning a business. DreamBuilder offers business education and training to thousands of women worldwide.

MENTAL HEALTH WELLBEING & DEMENTIA **ROOM NAU601**

Dr. Karen Stewart, Hospice of the Valley Educator

The workshop will provide advice to equip caregivers with essential tools and resources to support their loved ones, featuring the powerful "Experience Dementia Moments" simulation exercise to deepen your understanding of challenges.

MINDFULNESS & SELF-CARE **ROOM NAU602**

Jacqueline LaPlante, MSW, M.A. Ed., Senior Workforce & Wellness Coordinator, South Mountain Community College

Workshop attendees will gain a comprehensive understanding and practical application of mindfulness and self-care techniques, explore the impact of the nervous system on well-being, and create a personalized self-care plan tailored to your individual needs.

WOMEN LEADING CHANGE: LEND YOUR VOICE TO THE PWC 2024 WORK PLAN **ROOM NAU603**

Commissioner Sharon Thompson

Join Commissioner Thompson as she outlines the three focus areas of the Phoenix Women's Commission's work plan for 2024-2025, learn how you can get involved and provide feedback.

YWCA Metropolitan Phoenix



We are excited to announce our **YOU-NITY Circles**: community conversations that examine issues impacted by race and equity. These intimate talking circles create a safe space to allow for open discussion.



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