



# MARCH WOMEN'S EMPOWERMENT MONTH *celebration*

## PARTICIPATION GUIDE

Step into March 2024 with a power-packed celebration! Gather your crew and dive into the exclusive **Women's Empowerment Month menu** – or get creative with your own ideas. Plan to participate? Make sure you:

- Connect with YWCA on social media [@ywcaaz](#), sign up for our [weekly e-newsletter](#), and stay in the loop
- Capture the magic by snapping photos at your event, tag us on social media, or send us an email [tribute@ywcaaz.org](mailto:tribute@ywcaaz.org)
- Share the love by letting YWCA showcase your women's empowerment event on community & WEM calendars (email us the details!)
- [Support other events happening in March.](#)
- Finally, save the date for the [30th Tribute to Leadership Awards](#) on March 27th – an inspiring evening awaits! Don't forget to bring a friend along.

Let's make March 2024 a month of empowerment, inspiration, and celebration. Join us and be part of something extraordinary! [#WomensEmpowerment](#) [#MarchWithYWCA](#)

# 1

### THEMED DRESS DAY

On Friday, March 8th, **International Women's Day** - employees can dress up in a way that celebrates women's empowerment. This could include wearing [YWCA Persimmon \(orange\) clothing](#), empowering quotes/messages or iconic heroes associated with women's empowerment.

# 2

### FUNDRAISING CHALLENGE

Join a friendly [fundraising competition](#) against other empowering groups in the community!

# 3

### SPEAKER SERIES OR PANEL DISCUSSIONS

Arrange for inspirational speakers or host panel discussions featuring successful women in various fields. This can be done virtually or in person, fostering dialogue and learning.

# 4

### BOOK OR MOVIE CLUB

Start a literature/movie/documentary club or organize a film screening event that highlights women's achievements, challenges, and empowerment. Focus on work by women or about women that explore women's empowerment themes. [Need ideas?](#)

# 5

### EMPOWERMENT & WELLNESS WORKSHOPS

Organize workshops or training sessions on topics like negotiation skills, leadership development, and personal empowerment. Host wellness workshops that focus on self-care and mental health, promoting the holistic well-being of employees. Conduct interactive workshops on topics like women's history, gender equality, and allyship to educate and engage employees. [Check out the calendar.](#)



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eliminating racism  
empowering women  
**ywca**  
Metropolitan Phoenix

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### ARTISTIC EXPRESSION

Encourage employees to express themselves through art. This could involve creating empowering artwork, poetry, or music, which can be showcased in a virtual gallery or a live event.

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### SUPPORT WOMEN OWNED

Choose to shop local and women-owned in March. Check out the following women-owned businesses [\(there are many more across the Valley!\)](#):

- [YW Shop](#) includes t-shirts with empowering messages. Proceeds from sales benefit the nonprofit.
- [Amor Collective](#)
- [KNOW Women](#)
- [Cordially Boutique](#)

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### NETWORKING EVENTS

Facilitate virtual or in-person networking events where employees can connect with women leaders within and outside the organization.

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### SOCIAL MEDIA CAMPAIGN

Launch a social media campaign to raise awareness. Encourage employees to share empowering stories, quotes, or photos with a branded hashtag.

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### COMMUNITY SERVICE DAY

Organize a community service day where employees volunteer their time to support organizations that empower women in the local community. [Check out Arizona based organization supporting women.](#)

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### VIRTUAL HAPPY HOUR

Host a virtual happy hour with trivia games, quizzes, or discussions centered around women's achievements and empowerment.

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### CREATE A GIVING CIRCLE

Establish a giving circle where employees pool funds to make a collective [donation to YWCA Metropolitan Phoenix](#), a nonprofit that supports women.

**Remember to communicate the purpose of these activities and how they contribute to your ERG's mission & ours!**

This will ensure that employees understand the impact of their participation. Celebrating Women's Empowerment Month in the workplace can be both enjoyable and impactful. These are some fun ways for employees to celebrate and contribute to spreading awareness and fundraising for a nonprofit that supports women.