



JOIN THE WOMEN'S
EMPOWERMENT
MOVEMENT ALL
MONTH LONG.

MARCH

WOMEN'S

EMPOWERMENT

MONTH

celebration



eliminating racism
empowering women

ywca

Metropolitan Phoenix

SUPPORT YWCA'S MISSION TO
EMPOWER WOMEN BY:

- Asking customers to round-up
- Selecting a day/week/month of giving
- Sticker donation campaigns
- Menu/Service item campaign
- Donation of goods/services
- Other creative options available!

WWW.YWCAAZ.ORG/WEM



TRIBUTE TO LEADERSHIP

Pearls of Wisdom

— 30TH ANNIVERSARY —

eliminating racism
empowering women
ywca
Metropolitan Phoenix

| March 27TH

YWCA's **Tribute to Leadership Awards** has been an annual celebration to recognize the accomplishments of leaders in our community who strive to improve the lives of women, girls, and people of color through leadership, advocacy, and community service. With a shared belief that an investment in the future of women and girls will result in progress for all, we are excited to form an *impactful partnership*. Local organizations, businesses, and institutions are teaming up to celebrate the achievements of women and girls in various activities through **Women's Empowerment Month**.



ywcaaz.org/tribute

PARTNERSHIP OPPORTUNITIES

EVENTS

PARTNERSHIP LEVEL

\$3,500 \$5,000 \$10,000 \$15,000

	\$3,500	\$5,000	\$10,000	\$15,000
March 2024				
WOMEN'S EMPOWERMENT MONTH				
Recognition on Marketing Assets	X	X	X	X
Women's History Month Dedicated Calendar Date			X	X
Named as Presenting Sponsor on all Marketing Assets				X
March 27, 2024				
TRIBUTE TO LEADERSHIP AWARDS				
Number of Tickets to Event (includes food & beverage)	6	8	10	12
Logo Recognition at Event	X	X	X	X
Recognition on Marketing Assets	X	X	X	X
VIP Seating		X	X	X
Logo on Honoree Videos			X	X
Priority Parking			X	X
Company Commercial Played at Event				X
Named as Presenting Sponsor on all Marketing Assets				X

YWCA IN-KIND PARTNERSHIP: GIFT CARD AND SERVICE DONATIONS MADE IN-KIND MAY RECEIVE THE SPONSORSHIP DELIVERABLES BASED ON THE FAIR MARKET VALUE OF DONATION.

THANKFUL FOR OUR PARTNERS





MARCH WOMEN'S EMPOWERMENT MONTH *celebration*

CAUSE-RELATED MARKETING CAMPAIGN

Get ready for a game-changing partnership that not only aligns with your corporate values but also leaves an indelible mark on our community. **YWCA Metropolitan Phoenix** is thrilled to present an exclusive cause-related marketing fundraising campaign tailor-made for any business.

Join us during March 2024 to elevate your brand's social impact. Engage your customers in supporting a meaningful cause while showcasing your commitment to social responsibility.

WHY TEAM UP WITH YWCA?

Marketing Exposure

Leverage our joint marketing efforts to attract new customers who resonate with your commitment to social causes. Our reach includes:

- 4,500+ social media followers
- 4,200+ email subscribers
- 400+ guests attend Tribute to Leadership

Enhanced Brand Image

Forge a powerful connection between your brand and social responsibility, leaving a lasting impression on your customers.

Community Engagement

Strengthen ties with your local community by actively contributing to a cause close to their hearts.

Increased Customer Loyalty

Show your customers you care. Demonstrating commitment to social impact fosters increased loyalty and positive word-of-mouth.

CAMPAIGN PERKS.

Stickers for Donors

Exclusive mission-aligned stickers featuring an empowering women's message as a token of appreciation for customer donations. These stickers serve as visible acknowledgments and conversation starters, further promoting the cause.

Promotional Materials

We've got you covered with eye-catching posters, social media graphics, and press releases to maximize campaign visibility.

Collaborative Events

Explore joint events or activities that bring together your employees, customers, and our community to celebrate the impact of the campaign.