

YWCA METROPOLITAN PHOENIX

JAN-MAR '22 highlights

eliminating racism
empowering women

ywca

Metropolitan Phoenix

2022 marks our 110th anniversary!

For this anniversary, we have introduced both our “Sticker of the Month” and the [Elements of a Healthy Community](#) campaign. Each month, we will shine a light on a different Element and shine an even brighter light on gaps and the impacts that are occurring within our community. The Element will act as our conversation catalyst during our panel discussions, social media takeovers, blog posts, workshops, and more throughout the month. Continue reading to see how we covered the elements for the first three months.

STICKER OF THE MONTH

A new sticker will be released each month that illustrates our mission and impact.

You can snag your limited-edition sticker by:

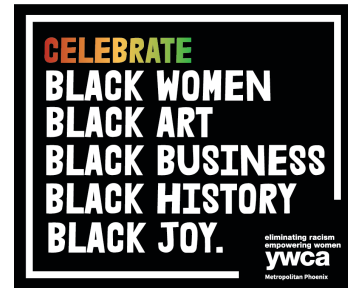
- Making a [\\$25 one-time donation](#)
- Becoming a [monthly donor](#) (you're guaranteed to receive every sticker)



MARCH STICKER



JANUARY STICKER



FEBRUARY STICKER



EQUITY & COMMUNITY ENGAGEMENT



20 Organizations received a \$2,500 grant

648 Equity program participants

10 Equity events were held in Q1

JANUARY EDUCATIONAL OPPORTUNITY

Education empowers and equips individuals and communities for success. Increased education often leads to better wages, working conditions, health insurance, and access to resources that promote better health outcomes.

1 Hosted first [panel discussion](#) of 2022's Elements of a Healthy Community.

Dr. Maria Harper Marinick, Paul Luna (Helios), Jennifer Sanchez (Intel), and Janelle Wood (Black Mother's Forum) discussed inequities in education in Arizona and what we can do about it.

2 [Equity in STEAM](#) announcement MLK weekend.

We launched our inaugural Equity in STEAM cohort in partnership with Intel to advance women and people of color across STEAM careers, to improve representation in STEAM statewide.

JAN-MAR IMPACT

FEBRUARY ECONOMIC OPPORTUNITY

Employment is a key factor in economic opportunity and is often the main source of income that provides a family with food, childcare, educational opportunity, and medical care.

1 America Saves Week

The prosperity programs team hosts this national campaign each year to encourage individuals to do a financial check-in that allows them to get a clear view of their finances, set savings goals, and create a plan to achieve them.

2 Support Black-owned, Latinx-owned, Woman-owned businesses!

February is Black History Month. All of our supporters who visited a Black-and-Brown-owned, women-owned, or locally-owned businesses this month received February's sticker of the month.



YWCA STAFF VISIT MRS. WHITE'S GOLDEN RULE CAFE

PROSPERITY PROGRAMS **351** Clients served



MARCH WOMEN'S EMPOWERMENT

We made "Women's Empowerment" an Element of a Healthy Community (though not formally recognized as one), because the health and safety of the 50% of our population that has historically been undervalued is central to our mission.

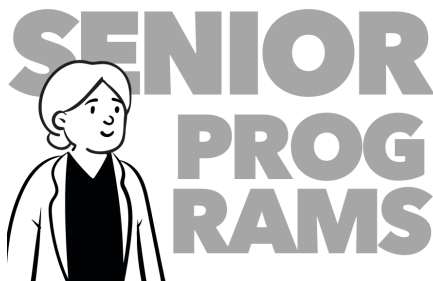
1 ICYMI: Tribute to Leadership Program

Established with the goal of increasing awareness for the diverse contributions of women leaders, YWCA Metropolitan Phoenix celebrates remarkable women for their commitment to justice and giving back to the community.

2 Introducing: Sliding Scale Ticket Pricing at YWCA!

In the spirit of equity and inclusivity, we are "making space in the room, for everyone who wants to be in the room." Equitable pricing is designed to include the full breadth of YWCA community stakeholders, thereby creating greater access for those experiencing financial barriers.

BY THE NUMBERS



SENIOR PROGRAMS

24,509

Meals served this quarter

11

Partners in justice

YWCA STORE NOW OPEN!

Be an advocate and raise awareness by helping us spread our Mission.

\$5 from each shirt supports YWCA.

ywcaaz.org/store

