



WOMEN'S EMPOWERMENT MONTH *celebration*

CELEBRATE WOMEN, IGNITE CHANGE

Join Us in Celebrating **Women's Empowerment Month 2023!** Together we will transform Women's History Month into a community-wide annual celebration of women and girls.

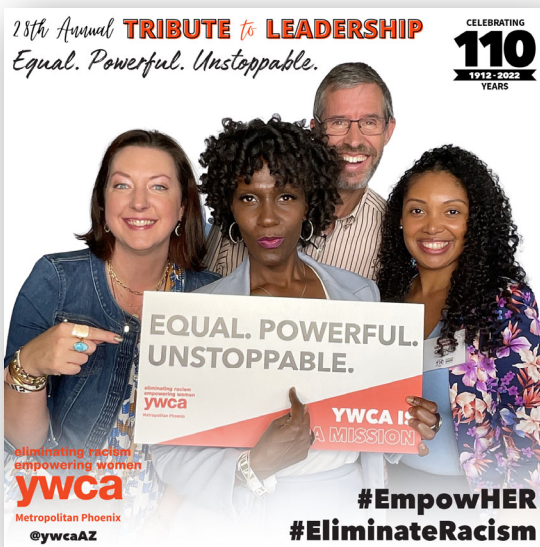
Ways to Get Involved

Not sure how to get started? There are two easy ways to become a Women's Empowerment partner. With a direct sponsorship, your company simply donates to YWCA and will receive the deliverables outlined at the corresponding partnership level.

You can also choose to host a fundraising campaign prior/during March, raising the funds in-store and receiving the deliverables at the level of funds you raise without an additional sponsorship. A campaign can be a great way to engage your customers to make a difference within the community.

We can help you create a campaign that makes the most sense for your business, but a few possibilities include:

- **Sticker Campaigns:** Customers donate \$5 to YWCA at the register and receive a YWCA Women's Empowerment sticker
- **Customer Round-Up Campaigns:** Customers are given the opportunity to "round up" their change to an even dollar amount.
- **Day/Week/Month of Giving:** Select a day, week and/or month of the year to donate a fixed percentage of the time period's proceeds to YWCA.
- **Menu Item Campaigns:** Proceeds from a specific menu item benefits YWCA on an ongoing basis.
- **Service Campaigns:** Proceeds from a specific service benefit YWCA on an ongoing basis (salon service, car service, etc.).
- **Grand Openings:** Donate the proceeds from Grand Opening Day, week, or weekend to YWCA.
- **Come As You Are:** Host a "jeans" day or week where employees make a donation to YWCA in exchange for wearing jeans to work.



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WOMEN'S EMPOWERMENT MONTH celebration

With a shared belief that an investment in the future of women and girls will result in progress for all, we are excited to form an **impactful and strategic partnership**. **Women's History Month will be a community-wide annual celebration!** Local organizations, businesses, and institutions are teaming up to celebrate the achievements of women and girls in various activities. The month will wrap up at the YWCA 29th Annual **Tribute to Leadership Awards**.

PARTNERSHIP LEVEL

EVENTS

	\$3,500	\$5,000	\$10,000	\$15,000	
January 25, 2023 TRIBUTE TO LEADERSHIP NOMINEE RECEPTION	Number of Tickets to Event (includes food & beverage)	2	2	4	4
	Logo Recognition at Event	X	X	X	X
	Recognition on Marketing Assets		X	X	X
	Speaking Opportunity at Event				X
	Named as Presenting Sponsor on all Marketing Assets				X
March 2023 WOMEN'S HISTORY MONTH	Recognition on Marketing Assets	X	X	X	X
	Women's History Month Dedicated Calendar Date			X	X
	Named as Presenting Sponsor on all Marketing Assets				X
March 29, 2023 TRIBUTE TO LEADERSHIP AWARDS	Number of Tickets to Event (includes food & beverage)	6	8	10	12
	Logo Recognition at Event	X	X	X	X
	Recognition on Marketing Assets	X	X	X	X
	VIP Seating		X	X	X
	Logo on Honoree Videos			X	X
	Priority Parking			X	X
	Company Commercial Played at Event				X
	Named as Presenting Sponsor on all Marketing Assets				X

YWCA In-Kind Partnership: Gift card and service donations made in-kind may receive the sponsorship deliverables based on the fair market value of donation.

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