

SUPPORT YWCA

ALL YEAR LONG

2022 PARTNERSHIP OPPORTUNITIES



eliminating racism
empowering women
ywca
Metropolitan Phoenix

OUR PROGRAMS



EQUITY PROGRAMS

800 participants
10 events

Support Needed: \$375,000

Providing learning sessions, events, and workshops to help individuals, groups, and organizations understand and actively combat racism and sexism.

ACTIVITIES INCLUDE:

YOU-nity Learning Circles • Stand Against Racism • Organizational Equity Workshops



SENIOR PROGRAMS

1,100 seniors
122,877 meals

Support Needed: \$1,450,000

Supporting senior independence by providing nutritious meals, social activities, safety, pet support, and companionship.

ACTIVITIES INCLUDE:

Meals on Wheels • Communal Meals • Wellness Calls • Social Connections



PROSPERITY PROGRAMS

755 participants
184 workshops

Support Needed: \$452,000

Empowering women to take control of their financial independence through virtual workshops and personalized coaching.

ACTIVITIES INCLUDE:

Financial Education • Wage Negotiation • Personal Financial Coaching

MAKE AN IMPACT

	EQUITY PROGRAMS		SENIOR PROGRAMS		PROSPERITY PROGRAMS			
	CLIENTS	EVENTS	CLIENTS	MEALS	CLIENTS	WORKSHOPS		
IMPACT	\$100,000	choose 20 benefits	205	4	76	9,756	167	41
CHAMPION	\$75,000	choose 15 benefits	154	4	57	7,317	125	31
ADVOCATE	\$50,000	choose 10 benefits	102	3	38	4,878	83	20
EMPOWER	\$30,000	choose 8 benefits	61	3	23	2,925	50	12
JUSTICE	\$15,000	choose 6 benefits	31	2	11	1,463	25	61
LEADER	\$10,000	choose 4 benefits	20	2	8	977	17	4
ALLY	\$5,000	choose 2 benefits	10	1	4	488	8	2

YOUR YEAR-LONG BENEFITS

Flexible options - mix and match!

- ✓ Supply a branded item or advertisement
- ✓ Sponsor Remarks/Speaking Opportunity
- ✓ Customized 'thank you' video from YWCA for use on partner's website and social media
- ✓ Check presentation
- ✓ 30-second sponsor video message/ad
- ✓ Inclusion of quote for press release
- ✓ Recognition on YWCA's social media platforms
- ✓ Recognition on YWCA's home page (12 months from agreement)
- ✓ Recognition during program events and workshops
- ✓ Recognition in e-newsletters
- ✓ Equity workshop for staff/board/volunteers (limit 1)
- ✓ Meals on Wheels ride along
- ✓ Volunteer opportunity for employees
- ✓ Tickets to Tribute to Leadership Awards
- ✓ Present/make announcement at workshop
- ✓ Recognition at Tribute to Leadership
- ✓ Logo on program marketing collateral
- ✓ Prosperity workshop for staff/board/volunteers (limit 1)

OUR REACH



3,900+

email subscribers



30 emails

sent annually



4,000+

social media followers



200+

workshops



400 guests

Tribute to Leadership