

eliminating racism
empowering women

ywca

Metropolitan Phoenix

105TH
ANNIVERSARY

2017
ANNUAL
REPORT



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2017-18 BOARD MEMBERS



Jill Mapstead
Board Chair

A LETTER FROM OUR BOARD CHAIRS

The past year has been one of substantial growth for YWCA of Metropolitan Phoenix. As we considered our mission of eliminating racism and empowering women against the myriad of issues facing our communities, we made the decision to "step up our game" as an organization. We understood this meant we would need more woman-power and so with a conscious effort towards diversity and inclusion, our Board of Directors added eight dynamic, civic minded women who are eager to lend their talents in service.

Our Advocacy Committee and Engagement Council is officially one year old now and has much to be proud of. The Stand Against Racism program is growing stronger. Stand Against Racism meetings were facilitated throughout the year at 31 locations with many organizations already committed to doing so again next year. The Advocacy Committee has worked diligently to define, identify and participate in social justice opportunities as they present themselves in our local community and are working toward a policy of issuing timely communications on some of the most socially charged issues as they arise.

This past year the Own it program was held throughout Maricopa County. 831 women participated in the YWCA Financial Education Classes. The attendees have been empowered with the financial tools to make their lives better. And, we are proud to announce our Own It II program that will further empower women as they take their financial knowledge to the next level.

we made the
decision to
"step up our game"
as an organization

We continue to serve Glendale and El Mirage seniors with the Meals on Wheels program, as well as our dining room meals program and our social and educational programming, all offered from our Glendale Senior Center. With over 98,283 meals created and served to the elderly and disabled, we know that we are making a difference in the lives of our senior population. Not to be overlooked, we also helped care for their pets, through our We Feed Four Feet program, so that seniors would not need to share their meals with their beloved four-footed companions.

Through your loyal and enthusiastic participation along with the dedication of our YWCA Metropolitan Phoenix Board, staff, and volunteers, our good works will continue to grow. The possibilities for meaningful growth within our communities—your communities—will continue.

We thank you sincerely for your support for the YWCA, knowing that it has helped us grow as an impactful organization serving the metropolitan Phoenix area.

Jill Mapstead
Jill Mapstead, Board Chair

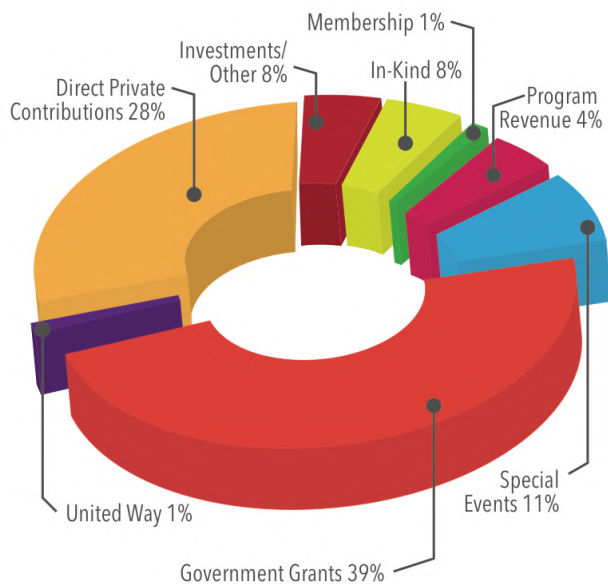
Paula Hill
Paula Hill, Incoming Board Chair



Paula Hill
Incoming Board Chair

2017-18 FINANCIALS

2017-18 REVENUE PERCENTAGES



SOURCE OF REVENUE:

	2017-2018	2016-2017
Direct Private Contributions	\$406,175	\$776,014
United Way	10,496	117,046
Government Grants	577,585	686,018
Special Events	154,025	41,842
Program Revenue	53,387	56,995
Membership	15,475	22,635
In-Kind	119,835	21,446
Investment & Other	126,872	167,369

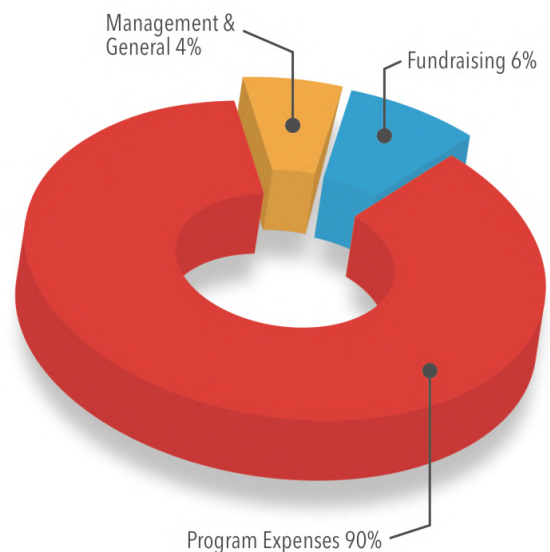
TOTAL OPERATING REVENUE:

\$1,463,851
\$1,889,365

EXPENSES:

	2017-2018	2016-2017
Program Expenses	\$1,463,032	\$1,133,457
Management & General	68,876	132,203
Fundraising	98,919	73,919

TOTAL EXPENSES:

\$1,630,827
\$1,339,579


2017-18 EXPENDITURES

Financial Highlights are summarized from the audited financial statements and are not intended to represent the entire financial picture of the YWCA. A copy of the financial statements may be obtained by calling the administrative office at 602-258-0990.



Own It.

Financial Education Program

The Own It Financial Education programs work to empower women and men of all ages, backgrounds and socioeconomic status to "own their power" through improved financial decision making. Own It provides a comprehensive foundation for financial independence. The classes offered include Own It, Own It II, Insurance 101, Homeownership 101, and Work Smart Salary Negotiation.

831 Financial Education Program Participants

626 Own It Participants

80% of participants live at or below the Arizona state poverty line

73% of participants are people of color



The YWCA has been at the forefront of the biggest issues of the day for 106 years: from voting rights to civil rights, from affordable housing to pay equity and from violence prevention to health care reform. We carry on this long tradition of social action and advocacy with programs such as Stand Against Racism and Work Smart Salary Negotiation courses.

31 Stand Against Racism Sites

58% increase in Work\$mart participants than projected 2017 goal



MOBILIZING THE COMMUNITY

Over 126 Volunteers Served the YWCA 8,767 Total Volunteer Hours

SENIOR PROGRAMS

and Meals on Wheels

The YWCA Senior Programs have provided vital services to over 2,000 West Valley residents annually since 1976. Our YWCA Meals on Wheels Program delivers meals to home-bound seniors and disabled adults, providing wellness checks and often the only human interaction a senior has that day.



98,282 Total Meals

1,620 Programs and Activities

60,598 Home Delivered Meals

16 Zip Codes Serviced in Glendale and El Mirage



WOMEN'S Empowerment Series

YWCA Empowerment Series educates and empowers women through presentations by exceptional local and national women leaders, focusing on issues facing women and families in Arizona, such as quality healthcare, wage equity, and women's leadership.

4 Events Over 350 Attendees



The Young Women's Forum

The Young Women's Forum provides a dynamic setting where young female leaders and emerging professionals in the community can connect with one another, share methods, and create support networks.

3 Events Over 150 Attendees

I am so thankful I had to opportunity to take the Own It series. The instructor was very thorough and clear, and I enjoyed the new knowledge and outlook I now have on my finances.

*- Fresh Start Women's Resource Center
Own It Participant*



Not only does it provide nutritious meals that are already prepared for our clients, but we also take note of any changes or dangerous situations. It is important because at times we are the only contact that client may have that day.

- Gerry, YWCA Meals on Wheels Driver

It always helps to hear a series of personal experiences about racism. It helps me realize that the problem is real and present.

- Stand Against Racism Participant



I enjoy helping others and people in need, especially here at the YWCA Valley West Senior Center because it feels like home.

- Sharon, YWCA Meals on Wheels Driver



DONOR HIGHLIGHT:

Janet Elsea, Ph.D.

CHAIR, LEGACY GIVING COUNCIL
FOUNDING MEMBER, LEGACY GIVING CIRCLE

Dr. Janet Elsea has been a longtime contributor, supporter and friend to the YWCA. Serving in the capacity of past Board Chair and receiving the YWCA's highest honor, the Dorothy Willey award, Dr. Janet Elsea stands out as a leader within the mission to Eliminate Racism and Empower Women. Through her legacy gift, which established the Elsea Family Fund, the YWCA Senior Program Director position will now be titled "The Elsea Family Fund Senior Program Director." Thank you, Dr. Janet Elsea, for contributing to the longevity of our organization!

"I give to the YWCA of Metro Phoenix because it has given to women like me – and thousands of others – for over 100 years. I may be a senior recipient of Meals on Wheels, I may be a woman in the Own It program. Whoever I am, or wherever I may be, I've been blessed by the YWCA, its staff and volunteers in the efforts to carry out the mission to:
Eliminate Racism and Empower Women."

– Janet Elsea, Ph.D.



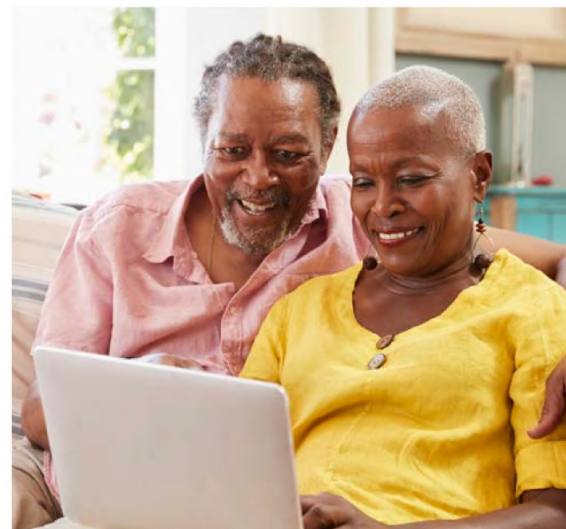
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Mary Sargent
Dorothy Willey
Elizabeth Woerner
Carter Trust

Learn more at www.ywcaaz.org/leadership-giving-circle



THE MISSION CONTINUES – GOALS FOR 2018-19

"As our organization continues to evolve, we will find new and innovative ways to champion the causes that fall within our mission of Eliminating Racism and Empowering Women. Sometimes we will succeed and sometimes we won't, but we will always continue to look for ways to make a difference."

– Paula Hill, YWCA Board Chair

FINANCIAL EDUCATION 2018-19 OWN-IT GOALS

675 Own-It Series
Participants

175 Other Financial Education
Program Participants

850 Total participant goal for
Financial Education

SENIOR PROGRAMS 2018-19 GOALS

35,000 Congregate
Meals Served

11,000 Dial-A-Rides
Provided to Seniors

62,000 Home Delivered
Meals

1,620 Programs and
Activities Provided

ADVOCACY - 2018-19 GOALS

Continue to offer salary negotiation courses quarterly and increase attendance and outreach

Expand the Stand Against Racism program and partners by 25%

THE YWCA WILL HOST **6 EVENTS** IN 2018-19 TO FURTHER THE MISSION

EVENT OVERVIEW

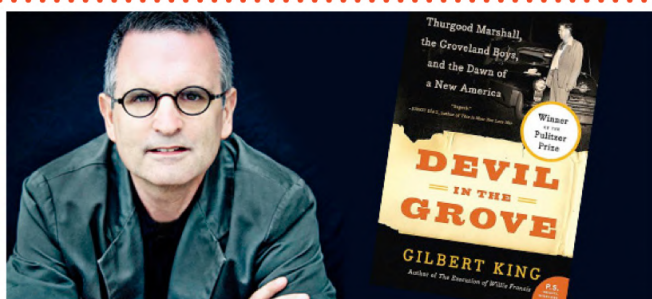


24TH ANNUAL TRIBUTE TO LEADERSHIP LUNCHEON

The YWCA Tribute to Leadership 2018 Luncheon was an elegant event held on February 9th at the Montelucia Resort where the YWCA had the honor of recognizing outstanding individuals and corporations in our community. At the 2018 Tribute to Leadership, we celebrated seven distinguished individuals and four corporations who embodied the YWCA's mission to Eliminate Racism and Empower Women. The Luncheon raised more than \$132,000 in proceeds benefiting the programs and services offered by the YWCA and treated more than 400 guests to an inspiring afternoon.

HOW TO FIND AND TRUST YOUR INTUITION

The Young Women's Forum Committee hosted a presentation featuring: Julie Farha, Recognized Intuitive Insight Expert, Speaker, and Author. The event featured an interactive presentation, in which attendees learned the difference between intuition, emotion, and intellect and how each influence decision-making.



LECTURE BY GILBERT KING

The YWCA hosted a racial advocacy lecture on March 28th 2018 at Arizona State University – Sandra O'Connor College of Law featuring Pulitzer Prize-Winning author of *Devil in the Grove: Thurgood Marshall, the Groveland Boys, and the Dawn of a New America*, Gilbert King. King presented a thought-provoking discussion addressing some of the foremost issues on race relations in America.

WORLD YWCA DAY

The YWCA hosted a World YWCA Day Women's Empowerment Luncheon at the Camby Hotel. The event featured Patricia Russo, Executive Director, Women's Campaign School at Yale University. Patricia Russo shared her stories and adventures, and inspired attendees with the announcement that the political climate for women is being leveled like never before. Additionally, World YWCA Day, an international celebration to observe our common membership and achievements in a movement that advances human rights and leadership of women, young women and girls, was celebrated.



SAVE THE DATE!

**Women's Political Campaigning:
The Basics Workshop**

JANUARY 26, 2019

Flinn Foundation

**25th Annual
Tribute to Leadership**
FEBRUARY 21, 2019

Arizona Biltmore

**Stand Against Racism
Kickoff Event**

APRIL 18, 2019

Phoenix Indian School Visitor Center

2017-18 PROGRAM PARTNERS

A New Leaf/MesaCan
Alliance of Arizona Non-profits
Area Agency on Aging
Arizona Community Foundation
Arizona Foundation for Women
Buckeye Family Resource Center
Catholic Charities, Westside Head Start
Child & Family Recourses
City of Avondale, Care 1st Resource Center
City of Glendale
City of Phoenix
Create Yours
Earn to Learn
Fresh Start Women's Foundation
Girl Scouts – Arizona Cactus Pine Council
Homeward Bound

Hope Crossing
Hope Women Center
House of Refuge – Sunnyslope
Issacs School District
Labor Community Service Agency
Lyft
Maricopa Community Colleges
Maricopa County Head Start
Maricopa County Library District
Martin Luther King Elementary Roosevelt/
Family Resource Center
Meals on Wheels USA
Mesa Community College
Neighborhood Housing Services of Phoenix
New Pathways for Youth
Phoenix College

Phoenix Dream Center
Phoenix Public Libraries
Salvation Army Kroc Center
Save the Family
Scottsdale Library
SE Regional Library
Sojourner Center
Sonoran Science Academy
Southwest Human Development
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2017-18 CORPORATE DONORS

\$500,000-\$250,000

Area Agency on Aging

\$249,000-\$100,000

Nina Mason Pulliam Charitable Trust

\$99,999-\$75,000

Valley of the Sun United Way

\$74,999-\$50,000

City of Glendale CDBG

Kemper and Ethel Marley Foundation

Walmart Foundation

\$49,000-\$25,000

Season For Sharing

Synchrony Financial

\$24,999-\$10,000

APS

AZCREW - Arizona Commercial
Real Estate for Women

BHHS Legacy

Blue Cross Blue Shield of Arizona

Freeport-McMoRan Copper and Gold Inc.

Kroger Foundation

Meals on Wheels America

National Bank of Arizona

Nordstrom

Vanguard

Wells Fargo

\$9,000-\$5,000

AAUW

Alliance Bank of Arizona

Bankers Trust

Boeing Mesa Employees Community Fund

Cox Communications

For the Love of Conor Foundation

Jaburg & Wilk, P.C.

Midwestern University

Neely Foundation (Otto & Edna)

SRP

Sundt Foundation

USAA Foundation, Inc

\$4,999-\$999

Arizona Cardinal's Charities

ASU School of Social Transformation

ASU Sun Devil's Athletics

Cancer Treatment Center of America

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Spotlight on Your Business

Teen Outreach Pregnancy Services

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Legacy Giving Circle

By contributing to the Legacy Giving Circle, your gift strengthens our future by ensuring that the YWCA will continue providing essential services to the women and families of the Metropolitan Phoenix area for many years to come, contributing to the long-term financial health of the YWCA, and providing security in times of uncertain funding. As an independently funded non-profit organization, your individual support is critical to providing services to the women of our community.

PLEASE VISIT YWCAAZ.ORG/LEGACY-GIVING-CIRCLE TO BECOME A MEMBER OF THE LEGACY GIVING CIRCLE

ARIZONA TAX CREDIT

Arizona Tax Credit

Qualifying Charitable Organizations allows Arizona taxpayers to receive a dollar-for-dollar tax credit of up to \$800 joint/married and \$400 individual on state taxes when they donate to YWCA Metropolitan Phoenix. **Did you know...**

- You can contribute to the Charitable Tax Credit Program of the YWCA AND to the public School, private school, foster agencies, and other tax credits

VISIT YWCAAZ.ORG/DONATE FOR DETAILS.



Fry's Community Rewards program

Support YWCA Metropolitan Phoenix, at no cost to you, just by shopping and using your Fry's VIP card when you shop. If you already have a VIP card, sign-in to your account online and select YWCA Metropolitan Phoenix using code GT967. If you do not have a VIP card yet, you can sign up for one and enroll in their Community Rewards program.

VISIT FRYSFOODS.COM TO SELECT YWCA METROPOLITAN PHOENIX (CODE GT967) AS YOUR COMMUNITY REWARDS ORGANIZATION.



AmazonSmile

A simple and automatic way for you to support YWCA Metropolitan Phoenix every time you shop online, at no cost to you. When you shop at smile.amazon.com, you'll have the same shopping experience as amazon.com, but with the added bonus that a percentage of each purchase will be donated to the YWCA.

VISIT SMILE.AMAZON.COM TO SELECT ARIZONA YWCA METROPOLITAN PHOENIX AS YOUR CHARITY AND START SHOPPING.



United Way

For participating employers, you can designate a portion of each paycheck to be donated to the registered charitable organization of your choice. Just simply

write in Arizona YWCA Metropolitan Phoenix on your United Way campaign paperwork provided by your company's Human Resources department.

Become a Volunteer at YWCA Metropolitan Phoenix

Volunteers are the lifeblood of our organization. We rely on the talent and time donated by members of our community to help us accomplish our mission.

TO LEARN MORE ABOUT BECOMING A VOLUNTEER CALL 602-258-0990 OR EMAIL INFO@YWCAAZ.ORG.



THANK YOU!

YWCA Metropolitan Phoenix is grateful for all of the generous support of its donors. We recognize individuals, corporations and foundations who have made single or multiple donations during the 2017-2018 fiscal year.