eliminating racism
empowering women
ywca
Metropolitan Phoenix

2017
ANNUAL REPORT

A LETTER FROM OUR BOARD CHAIRS

The past year has been one of substantial growth for YWCA of Metropolitan Phoenix. As we considered our mission of eliminating racism and empowering women against the myriad of issues facing our communities, we made the decision to “step up our game” as an organization. We understood this meant we would need more woman-power and so with a conscious effort towards diversity and inclusion, our Board of Directors added eight dynamic, civic minded women who are eager to lend their talents in service.

Our Advocacy Committee and Engagement Council is officially one year old now and has much to be proud of. The Stand Against Racism program is growing stronger. Stand Against Racism meetings were facilitated throughout the year at 31 locations with many organizations already committed to doing so again next year. The Advocacy Committee has worked diligently to define, identify and participate in social justice opportunities as they present themselves in our local community and are working toward a policy of issuing timely communications on some of the most socially charged issues as they arise.

This past year the Own it program was held throughout Maricopa County. 831 women participated in the YWCA Financial Education Classes. The attendees have been empowered with the financial tools to make their lives better. And, we are proud to announce our Own It II program that will further empower women as they take their financial knowledge to the next level.

We continue to serve Glendale and El Mirage seniors with the Meals on Wheels program, as well as our dining room meals program and our social and educational programming, all offered from our Glendale Senior Center. With over 98,283 meals created and served to the elderly and disabled, we know that we are making a difference in the lives of our senior population. Not to be overlooked, we also helped care for their pets, through our We Feed Four Feet program, so that seniors would not need to share their meals with their beloved four-footed companions.

Through your loyal and enthusiastic participation along with the dedication of our YWCA Metropolitan Phoenix Board, staff, and volunteers, our good works will continue to grow. The possibilities for meaningful growth within our communities—your communities—will continue.

We thank you sincerely for your support for the YWCA, knowing that it has helped us grow as an impactful organization serving the metropolitan Phoenix area.

Jill Mapstead, Board Chair

Paula Hill, Incoming Board Chair
2017-18 FINANCIALS

2017-18 REVENUE PERCENTAGES

Direct Private Contributions  $406,175  $776,014
United Way 10,496  117,046
Government Grants  577,585  686,018
Special Events  154,025  41,842
Program Revenue  53,387  56,995
Membership  15,475  22,635
In-Kind  119,835  21,446
Investment & Other  126,872  167,369

TOTAL OPERATING REVENUE:  $1,463,851  $1,889,365

EXPENSES:  2017-2018  2016-2017
Program Expenses  $1,463,032  $1,133,457
Management & General  68,876  132,203
Fundraising  98,919  73,919

TOTAL EXPENSES:  $1,630,827  $1,339,579

2017-18 EXPENDITURES

Financial Highlights are summarized from the audited financial statements and are not intended to represent the entire financial picture of the YWCA. A copy of the financial statements may be obtained by calling the administrative office at 602-258-0990.
The Own It Financial Education programs work to empower women and men of all ages, backgrounds and socioeconomic status to “own their power” through improved financial decision making. Own It provides a comprehensive foundation for financial independence. The classes offered include Own It, Own It II, Insurance 101, Homeownership 101, and Work Smart Salary Negotiation.

831 Financial Education Program Participants
626 Own It Participants

80% of participants live at or below the Arizona state poverty line
73% of participants are people of color

The YWCA has been at the forefront of the biggest issues of the day for 106 years: from voting rights to civil rights, from affordable housing to pay equity and from violence prevention to health care reform. We carry on this long tradition of social action and advocacy with programs such as Stand Against Racism and Work Smart Salary Negotiation courses.

31 Stand Against Racism Sites
58% increase in WorkSmart participants than projected 2017 goal

Mobilizing the Community

Over 126 Volunteers Served the YWCA
8,767 Total Volunteer Hours
SENIOR PROGRAMS and Meals on Wheels

The YWCA Senior Programs have provided vital services to over 2,000 West Valley residents annually since 1976. Our YWCA Meals on Wheels Program delivers meals to home-bound seniors and disabled adults, providing wellness checks and often the only human interaction a senior has that day.

98,282 Total Meals  1,620 Programs and Activities

60,598 Home Delivered Meals  16 Zip Codes Serviced in Glendale and El Mirage

YWCA Empowerment Series educates and empowers women through presentations by exceptional local and national women leaders, focusing on issues facing women and families in Arizona, such as quality healthcare, wage equity, and women’s leadership.

4 Events Over 350 Attendees

The Young Women’s Forum provides a dynamic setting where young female leaders and emerging professionals in the community can connect with one another, share methods, and create support networks.

3 Events Over 150 Attendees
I am so thankful I had to opportunity to take the Own It series. The instructor was very thorough and clear, and I enjoyed the new knowledge and outlook I now have on my finances.

- Fresh Start Women’s Resource Center Own It Participant

Not only does it provide nutritious meals that are already prepared for our clients, but we also take note of any changes or dangerous situations. It is important because at times we are the only contact that client may have that day.

- Gerry, YWCA Meals on Wheels Driver

It always helps to hear a series of personal experiences about racism. It helps me realize that the problem is real and present.

- Stand Against Racism Participant

I enjoy helping others and people in need, especially here at the YWCA Valley West Senior Center because it feels like home.

- Sharon, YWCA Meals on Wheels Driver
DONOR HIGHLIGHT:

Janet Elsea, Ph.D.
CHAIR, LEGACY GIVING COUNCIL
FOUNDING MEMBER, LEGACY GIVING CIRCLE

Dr. Janet Elsea has been a longtime contributor, supporter and friend to the YWCA. Serving in the capacity of past Board Chair and receiving the YWCA’s highest honor, the Dorothy Willey award, Dr. Janet Elsea stands out as a leader within the mission to Eliminate Racism and Empower Women. Through her legacy gift, which established the Elsea Family Fund, the YWCA Senior Program Director position will now be titled “The Elsea Family Fund Senior Program Director.” Thank you, Dr. Janet Elsea, for contributing to the longevity of our organization!

“I give to the YWCA of Metro Phoenix because it has given to women like me – and thousands of others – for over 100 years. I may be a senior recipient of Meals on Wheels, I may be a woman in the Own It program. Whoever I am, or wherever I may be, I’ve been blessed by the YWCA, its staff and volunteers in the efforts to carry out the mission to: Eliminate Racism and Empower Women.”

– Janet Elsea, Ph.D.
“As our organization continues to evolve, we will find new and innovative ways to champion the causes that fall within our mission of Eliminating Racism and Empowering Women. Sometimes we will succeed and sometimes we won’t, but we will always continue to look for ways to make a difference.”

- Paula Hill, YWCA Board Chair

THE MISSION CONTINUES – GOALS FOR 2018-19

FINANCIAL EDUCATION
2018-19 OWN-IT GOALS

- **675** Own-It Series Participants
- **175** Other Financial Education Program Participants
- **850** Total participant goal for Financial Education

SENIOR PROGRAMS
2018-19 GOALS

- **35,000** Congregate Meals Served
- **11,000** Dial-A-Rides Provided to Seniors
- **62,000** Home Delivered Meals
- **1,620** Programs and Activities Provided

ADVOCACY - 2018-19 GOALS

Continue to offer salary negotiation courses quarterly and increase attendance and outreach
Expand the Stand Against Racism program and partners by 25%

THE YWCA WILL HOST 6 EVENTS IN 2018-19 TO FURTHER THE MISSION
EVENT OVERVIEW

24TH ANNUAL TRIBUTE TO LEADERSHIP LUNCHEON
The YWCA Tribute to Leadership 2018 Luncheon was an elegant event held on February 9th at the Montelucia Resort where the YWCA had the honor of recognizing outstanding individuals and corporations in our community. At the 2018 Tribute to Leadership, we celebrated seven distinguished individuals and four corporations who embodied the YWCA’s mission to Eliminate Racism and Empower Women. The Luncheon raised more than $132,000 in proceeds benefiting the programs and services offered by the YWCA and treated more than 400 guests to an inspiring afternoon.

HOW TO FIND AND TRUST YOUR INTUITION
The Young Women’s Forum Committee hosted a presentation featuring: Julie Farha, Recognized Intuitive Insight Expert, Speaker, and Author. The event featured an interactive presentation, in which attendees learned the difference between intuition, emotion, and intellect and how each influence decision-making.

LECTURE BY GILBERT KING
The YWCA hosted a racial advocacy lecture on March 28th 2018 at Arizona State University – Sandra O’Connor College of Law featuring Pulitzer Prize-Winning author of Devil in the Grove: Thurgood Marshall, the Groveland Boys, and the Dawn of a New America, Gilbert King. King presented a thought-provoking discussion addressing some of the foremost issues on race relations in America.

WORLD YWCA DAY
The YWCA hosted a World YWCA Day Women’s Empowerment Luncheon at the Camby Hotel. The event featured Patricia Russo, Executive Director, Women’s Campaign School at Yale University. Patricia Russo shared her stories and adventures, and inspired attendees with the announcement that the political climate for women is being leveled like never before. Additionally, World YWCA Day, an international celebration to observe our common membership and achievements in a movement that advances human rights and leadership of women, young women and girls, was celebrated.

SAVE THE DATE!

Women’s Political Campaigning: The Basics Workshop
JANUARY 26, 2019
Flinn Foundation

25th Annual Tribute to Leadership
FEBRUARY 21, 2019
Arizona Biltmore

Stand Against Racism Kickoff Event
APRIL 18, 2019
Phoenix Indian School Visitor Center
### 2017-18 Program Partners

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<tr>
<th>Partner Name</th>
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Platinum Members
Regina Edwards
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Roxanne Song Ong

Gold Members
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Jodi Towns
Caroline VanIngen-Dunn
Amy Winski
## 2017-18 Corporate Donors

### $500,000-$250,000
- Area Agency on Aging

### $249,000-$100,000
- Nina Mason Pulliam Charitable Trust

### $99,999-$75,000
- Valley of the Sun United Way

### $74,999-$50,000
- City of Glendale CDBG
- Kemper and Ethel Marley Foundation
- Walmart Foundation

### $49,000-$25,000
- Season For Sharing
- Synchrony Financial

### $24,999-$10,000
- APS
- AZCREW - Arizona Commercial Real Estate for Women
- BHHS Legacy
- Blue Cross Blue Shield of Arizona
- Freeport-McMoRan Copper and Gold Inc.
- Kroger Foundation
- Meals on Wheels America
- National Bank of Arizona
- Nordstrom
- Vanguard
- Wells Fargo

### $9,000-$5,000
- AAUW
- Alliance Bank of Arizona
- Bankers Trust
- Boeing Mesa Employees Community Fund
- Cox Communications
- For the Love of Conor Foundation
- Jaburg & Wilk, P.C.
- Midwestern University
- Neely Foundation (Otto & Edna)
- SRP
- Sundt Foundation
- USAA Foundation, Inc.

### $4,999-$999
- Arizona Cardinal’s Charities
- ASU School of Social Transformation
- ASU Sun Devil’s Athletics
- Cancer Treatment Center of America
- City of Phoenix
- City of Phoenix Fire Department
- Dignity Health
- Genuine Concepts/the Vig Restaurants
- Glendale Civic Pride Ambassadors and the GCPA Foundation
- John F. Long
- Maricopa Community College Foundation
- Maximus Foundation
- Meritide Cares Foundation
- Republic Bank
- Safeway Foundation
- Shamrock Foods
- Social Spin
- Valle Luna Mexican Restaurants
- Washington Federal
- Xerox

### $999 and below
- Allstate, The Giving Campaign
- Amazon Smile Foundation
- American Inns of Court Foundation
- CO + HOOTS
- Cycle Bar
- Dream Catcher Premier Assisted Living
- eLife Enterprises, LLC
- Executive Council Charities Say, LLC
- Gettinggraphic, LLC
- Girl Scouts
- Girls Golf Phoenix
- Giving Assistant, Inc.
- Longer Longer Entertainment, LLC
- Med Care Senior Insurance Solutions
- Mission Box Philanthropic Fund
- Pima Medical Institute
- Senior Support Solutions, LLC
- Soroptimist Inter’l of the Kachinas
- Spotlight on Your Business
- Teen Outreach Pregnancy Services
- The Brebner Law Firm, P.C.
- Valley Leadership
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Kimberly Kur
Tawnia LaManna
Nicole Lance
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Tracy Lathion
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Lisa Lavoie
Andi Lawrence
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Lyrud Edmunds
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John King
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Ashla Kinnaman
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Matthew Korbek
Mindy Korth
Ross Kosinski
Deborah Kozina
SUPPORT THE YWCA

Legacy Giving Circle

By contributing to the Legacy Giving Circle, your gift strengthens our future by ensuring that the YWCA will continue providing essential services to the women and families of the Metropolitan Phoenix area for many years to come, contributing to the long-term financial health of the YWCA, and providing security in times of uncertain funding. As an independently funded non-profit organization, your individual support is critical to providing services to the women of our community.

PLEASE VISIT YWCAAZ.ORG/LEGACY-GIVING-CIRCLE TO BECOME A MEMBER OF THE LEGACY GIVING CIRCLE

Fry’s Community Rewards Program

Support YWCA Metropolitan Phoenix, at no cost to you, just by shopping and using your Fry’s VIP card when you shop. If you already have a VIP card, sign-in to your account online and select YWCA Metropolitan Phoenix using code GT967. If you do not have a VIP card yet, you can sign up for one and enroll in their Community Rewards program.

VISIT FRYSFoods.COM TO SELECT YWCA METROPOLITAN PHOENIX (CODE GT967) AS YOUR COMMUNITY REWARDS ORGANIZATION.

United Way

For participating employers, you can designate a portion of each paycheck to be donated to the registered charitable organization of your choice. Just simply write in Arizona YWCA Metropolitan Phoenix on your United Way campaign paperwork provided by your company’s Human Resources department.

AmazonSmile

A simple and automatic way for you to support YWCA Metropolitan Phoenix every time you shop online, at no cost to you. When you shop at smile.amazon.com, you’ll have the same shopping experience as amazon.com, but with the added bonus that a percentage of each purchase will be donated to the YWCA.

VISIT SMILE.AMAZON.COM TO SELECT ARIZONA YWCA METROPOLITAN PHOENIX AS YOUR CHARITY AND START SHOPPING.

Become a Volunteer at YWCA Metropolitan Phoenix

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THANK YOU!

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