



eliminating racism
empowering women
ywca
Metropolitan Phoenix

2016-17 ANNUAL REPORT

2016-17 BOARD MEMBERS

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Jill Mapstead
Board Chair - YWCA Board of Directors

Today, the YWCA mission stands as a beacon in our world. It is important, more now than ever before, that we recognize, encourage, identify, and support the acts of kindness and leadership in our community and that we stand up and advocate for the disenfranchised. It is through the dedication of our YWCA Metropolitan Phoenix Board, staff, and volunteers that our mission continues to resonate throughout Maricopa County. And it is through your loyal and enthusiastic participation our good works can continue and grow.

Your generous donations and contributions in the past year allowed us to provide vital education and services to address the greatest needs in our community; bringing women and families above the poverty line and nourishing the vitality of our seniors. This year has seen unprecedented requests for financial education classes in Central Phoenix, Avondale, Glendale, and the East Valley. Through our Own It Financial Education Program, more than 516 women and their families learned strategies to keep from sliding into poverty and to move toward financial stability.

At the same time, our Meals on Wheels Program, our dining room meals program and our social and educational programming continues to nourish our seniors. Last year, over 96,852 meals were created and served to the elderly and disabled in the West Valley. We also helped care for their pets, through our We Feed Four Feet program.

This year, the establishment of our Advocacy Committee allowed our YWCA to raise awareness, through facilitated conversation, of unconscious bias in our community. Bringing the conversation out of the shadows is the beginning of healing our divides. And, our programs to close the gender pay gaps through learned salary negotiation and civic influence are moving the needle toward pay equity. Thank you for helping us to provide a better quality of life for our community members across the generations.

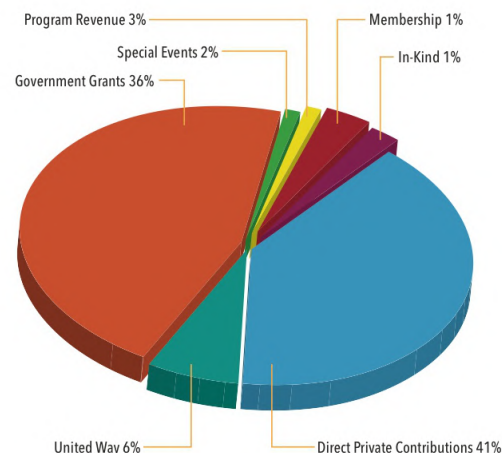
With your help, the possibilities for the future are endless and promising. Know that your support for the YWCA is both impactful and invaluable.

With gratitude,

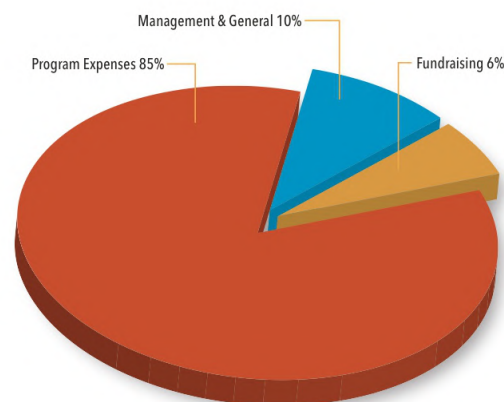
Jill Mapstead
Chair - YWCA Board of Directors

2016-17 FINANCIALS

SOURCE OF REVENUE:	2016-2017	2015-2016
Direct Private Contributions	\$776,014	\$248,383
United Way	117,046	143,008
Government Grants	686,018	593,134
Special Events	41,842	27,612
Rental Income	-	-
Program Revenue	56,995	67,010
Membership	22,635	9,170
In-Kind	21,446	143,508
Investment & Other	167,369	43,248
TOTAL OPERATING REVENUE:	1,889,365	1,275,073



EXPENSES:	2016-2017	2015-2016
Program Expenses	\$1,133,457	\$1,177,078
Management & General	132,203	130,716
Fundraising	73,919	119,258
TOTAL EXPENSES:	1,339,579	1,427,052



The Organization received contributed services and merchandise and services from a number of vendors principally for advertising, promotional items and other fundraising expenses for special events and program services, with an estimated value of approximately \$92,708 for 2017 and \$201,529 for 2016.

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own it.
Financial Education Program



Own it Financial Education Program

The YWCA is dedicated to providing economic empowerment programs. The Own It Financial Education Program is a four-week program that gives women and their families the skills and tools to own their financial future. Our curriculum teaches students how to: Use credit wisely, invest for the future, manage a bank account, increase savings and reduce debt. We offer classes in both English and Spanish, and classes specifically for teens. All classes are offered at no charge and are taught by YWCA volunteers, all of whom are financial professionals.

Learn more at www.ywcaaz.org/own-it-financial-education

Measurement and Evaluation

Own It tracks and measures the demographic information of the individuals who participate in the program through a questionnaire that addresses students' age, gender, ethnicity, marital status, employment status, income, and financial information.

YWCA is one of 16 nonprofits participating in the United Way's Financial Stability Partnership. The purpose of the FSP partnership is to create a shared performance measurement system to be utilized by small and mid-size nonprofit organizations that provide financial education and empowerment services. With this system, nonprofits share the infrastructure for measuring their impact and leveraging these data for program development, fundraising and measurement of social return on investment.

Own It reports outcomes via exit evaluations at the end of each class and a follow up survey 2-4 months after class graduation. The survey specifically measures the behavior changes of students and the extent to which they have reduced debt and/or increased savings.

Three months after completing Own It:

- 3 out of 4 students report an increase in savings and reduced personal debt
- 3 out of 4 graduates follow a household budget
- 3 out of 4 graduates report an easier time paying bills
- Nearly ALL graduates are teaching their children financial literacy

The YWCA Provided Own It Financial Education to the Following Community Partners:

- New Leaf/MesaCAN
- Arizona Community Foundation
- Buckeye Family Resource Center
- Catholic Charities, Westside Head Start Child & Family Resources
- Center City of Phoenix
- City of Avondale, Care 1st Resource
- Fresh Start Women's Foundation
- Girl Scouts - Arizona Cactus Pine Council
- Homeward Bound
- Hope Crossing
- House of Refuge
- Labor Community Service Agency
- Maricopa County Library District
- Maricopa County, Head Start
- Neighborhood Housing Services of Phoenix
- New Pathways for Youth
- Phoenix College
- Phoenix Public Libraries
- Salvation Army Kroc Center
- Save the Family
- Scottsdale Library
- Sojourner Center
- Sonoran Science Academy
- South Mountain Community College
- Tempe Community Action Agency
- UMOM

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SENIOR
PROGRAMS
and Meals on Wheels



SENIOR PROGRAMS

Arizona has one of the nation's largest senior populations, and the number of seniors is projected to triple within the next fifty years. In this state alone, about 1 in 12 people over the age of 65 are living in poverty, according to the U.S. Census Bureau. Thousands more are on the brink, and social services cannot meet the rising demand. Our Meals on Wheels and dining room Meals Programs are a life-sustaining outreach to this growing population of low-income and homebound elderly.

Learn more at www.ywcaaz.org/senior-centers

YWCA Multi-Cultural Centers

YWCA's Senior Centers have provided vital services in the West Valley for over 45 years. We know that nourishment, socialization and a sense of belonging strengthens this community and provides a better quality of life for our seniors. YWCA provides senior meal programs, socialization activities, special events, community resources, supplemental food programs, health fairs and screenings to address loneliness and isolation of our most vulnerable population, the seniors and disabled. According to Meals on Wheels America, approximately 1 in 6 seniors struggle with hunger. Too many seniors in Arizona are left behind, alone and hungry, struggling to stay independent and healthy. Social services cannot meet the rising demand. YWCA Meals on Wheels and dining room meals programs are a life-sustaining outreach to the growing population of low-income and homebound elderly. For them it is, "more than just a meal."

In 2016-2017...

- 96,852 meals to seniors - YWCA staff and volunteers served over 96,852 meals to seniors.
- 63,020 meals delivered - 63,020 meals were delivered directly to the homes of seniors in need.
- 10,560 dial-a-rides provided - Over 10,560 Dial-A-Rides were provided to Seniors needing transportation.
- 1,507 activities - Over 1,507 socialization, wellness, & nutritional activities were conducted.

We Feed Four Feet Program

In 2005, YWCA staff became aware of the startling number of elders in our community going without food and neglecting their nutritional needs to purchase pet food to feed their beloved companions. Coupled with the knowledge and medical data indicating that pets are good therapy for seniors, YWCA created the "We Feed Four Feet" program to ensure that both the pet and senior are well fed. The program receives contributions and pet food through individual donors, organizations, and businesses. The pet food is provided to low-income seniors and disabled persons who participate in the YWCA's Meals on Wheels program.

Council on Aging

The Council on Aging is a program for the aging community highlighting resources to help improve quality of life through nutrition, socialization, and life sustaining help to older, low income, and at risk adults. Monthly meetings feature current trends and timely information from experts in the field of aging services. Each speaker discusses the most current approach in caring for and helping our senior population stay healthy and vibrant so they can enjoy this special time in their life.

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24TH ANNUAL
Tribute to Leadership



Tribute to Leadership

The YWCA Tribute to Leadership 2017 was an elegant Gala where we had the honor of recognizing outstanding individuals and corporations in our community. At the 2017 Tribute to Leadership we celebrated six distinguished individuals and four corporations who embodied the YWCA's mission to eliminate racism and empower women.

Learn more at www.ywcaaz.org/tribute-to-leadership

2017 HONOREES



ADVOCACY AWARD

Diana Gregory

President and CEO,
Gregory's Fresh Market



COMMUNITY SERVICE CORPORATE AWARD

Julie Ward

Chief Nursing Officer, Dignity Health
St. Joseph's Hospital



MILITARY/POLICE/FIRE

Kara Kalkbrenner

Fire Chief, City of Phoenix
Fire Department



MILITARY/POLICE/FIRE

Major Michelle Bravo

Retired US Army



RACIAL JUSTICE

Carole Coles Henry

Phoenix Equal Opportunity Director
(Retired)



DOROTHY WILLEY AWARD

Catherine Scrivano

President,
CASCO Financial Services

FINANCIAL EMPOWERMENT AWARD



WOMEN'S EMPOWERMENT AWARD



SENIOR CHAMPIONS AWARD



YOUNG WOMEN'S EMPOWERMENT AWARD



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The Young Women's Forum



The Young Women's Forum

In 2012, YWCA developed the Young Women's Forum, a dynamic setting where young female leaders and emerging professionals in the community can connect with one another, share strategies, and create support networks. The Young Women's Forum hosts three events each year. Each event offers strategies and thought provoking ideas on topics such as negotiating pay, dealing with workplace conflict, and maintaining a healthy work/life balance.

Learn more at www.ywcaaz.org/young-womens-forum

2016-2017 YOUNG WOMEN'S FORUM LECTURES

October 25, 2016

Know Your Why and Your Purpose

The Young Women's Forum Committee hosted a panel discussion featuring: Rita Hudgens, founder and CEO of Transform University. Rita is an Internationally Certified Coach through Coach University, an accredited institution by the International Coaching Federation. Transform University is a company that specializes in lifestyle transformation women. Rita chose her tagline in life and assisted the attendees on how to create theirs.

January 10, 2017

Your Mind & Your Money, Overcoming Mental Roadblocks

The Young Women's Forum Committee hosted a panel discussion featuring: Hannah Brown, financial advisor with Waddell & Reed. Hannah focuses her practice on working with women through challenging times such as death, divorce, and disability. The event provided the attendees with strategies on overcoming the mental roadblocks that can hinder them when it comes to making wise financial decisions.

"Don't be afraid to speak up for yourself.
Keep fighting for your dreams!"

- Gabby Douglas

April 25, 2017

Be a Woman for Others: Tying your Career to Philanthropy

The Young Women's Forum Committee hosted Debbie Gaby, co-founder and President of Sleep America for 20 years. In 2004, Debbie co-founded Sleep America Charities, dedicated to improving the quality of life for others by providing assistance, support, and other resources to local charities. This was an inspiring event where Debbie shared her story of how she has truly been a woman for others tying her prosperous career to philanthropy that has been benefitted countless charities and individuals throughout Arizona.

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WOMEN'S

♀ Empowerment Series



Women's Empowerment Series

YWCA Metropolitan Phoenix is proud of our Women's Empowerment Lecture Series which began in 2006. We have been honored to present speakers who bring educational, thought-provoking topics such as tolerance, justice, women's health and bioethics, wage equality, work-life balance, and women in leadership.

Learn more at www.ywcaaz.org/womens-empowerment-series

2016-2017 WOMEN'S EMPOWERMENT SERIES

September 29, 2016 - Women in STEM

The YWCA hosted Women in STEM Empowerment Breakfast at the Arizona Science Center. Over 100 guests attended the event. The event featured a panel of women leaders who excel in the fields of Science, Technology, Engineering, and Math: Barbara Lockwood, Vice President of Regulation, Arizona Public Service, Board Chair of Arizona Science Center; Dr. Maria Harper-Marinick, Chancellor, Maricopa Community College District; Adrienne C. Scheck, Ph.D., Associate Professor, Neuro-Oncology Research, Barrow Brain Tumor Research Center. This discussion was moderated by Chevy Humphrey, President and CEO of the Arizona Science Center. The panel shared their stories of ascension into leadership and their vision for the future of STEM.

November 29, 2016 - Women in Media

The YWCA hosted Women in Media Empowerment Luncheon at the Camby Hotel. Over 100 guests attended the event. The event featured a panel discussion from women who excel in Media: Anita Helt, Vice President and General Manager, ABC 15; Mi-Ai Parrish, President and Publisher, Republic Media; Ilana Lowery, Editor in Chief, Phoenix Business Journal. This discussion was moderated by Tram Mai, anchor for 12 news. The panel shared their stories of ascension into leadership and their vision for the future media.

2016-2017 Panelists:

- Barbara Lockwood, Vice President of Regulation, Arizona Public Service, Board Chair of Arizona Science Center
- Dr. Maria Harper-Marinick, Chancellor, Maricopa Community College District
- Adrienne C. Scheck, Ph.D., Associate Professor, Neuro-Oncology Research, Barrow Brain Tumor Research Center, Barrow Neurological Institute
- Anita Helt, Vice President and General Manager, ABC 15

- Mi-Ai Parrish, President and Publisher, Republic Media
- Ilana Lowery, Editor in Chief, Phoenix Business Journal
- Jen Bricker, Author, Gymnast and Aerialist

2016-2017 Facilitators

- Chevy Humphrey, President and CEO, Arizona Science Center
- Tram Mai, Anchor, 12 News

May 25, 2017

Author's Luncheon Featuring, Jen Bricker

The YWCA hosted an Author's Women's Empowerment Luncheon at the Camby Hotel. Over 100 guests attended the event. The event featured Jen Bricker, Author, Gymnast and Aerialist. Born without legs, Jen's biological parents left her at the hospital. The hand of destiny brought her an amazing adoptive family, who gave her one simple rule, "Never say the word, Can't." As a child, Jen was obsessed with gymnastics, and her idol was gold-medalist, Dominique Moceanu, who she later found out was her biological sister. Jen was inspired to compete against able-bodied athletes, and she became a State Champion in power tumbling. Jen continued to challenge herself and transitioned to acrobat and aerialist. Jen shared her inspiring story in hope to inspire and motivate the attendees to believe that anything is truly possible.

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Legacy Giving Circle

The YWCA Metropolitan Leadership Giving Circle was established with the goal of providing for the continuing needs of the YWCA by ensuring our financial health and stability. A donor's gift strengthens our future by ensuring that the YWCA will continue providing essential services to the women and families of the Metropolitan Phoenix area for many years to come.

Learn more at www.ywcaaz.org/leadership-giving-circle

YWCA LEADERSHIP GIVING CIRCLE DONORS

Leaving a Legacy to Sustain the Mission of the YWCA

I give to the YWCA of Metro Phoenix because it has given to women like me – and thousands of others – for over 100 years. I may be a senior recipient of a Meals on Wheels, I may be a young woman in the Own It program. Whoever I am or wherever I may be, I've been blessed by the YWCA, its staff and volunteers in the efforts to carry out the mission to: Eliminate Racism and Empower Women.

– Janet Elsea, Ph.D.

YWCA Leadership Giving Council – Fiscal Year 2016-17

- Janet Elsea, Ph.D., Chair
- Catherine Scrivano, CASCO Financial Group
- Jill Mapstead - YWCA Board Chair
- Tiffany T. House, MasterTech Financial Advisors, Inc.

I was privileged to serve on the Board of Directors of the YWCA for many years. In that role, I was able to see firsthand the important services provided at the West Valley Senior Center, through the "Own It" financial education program, and in the advocacy for women and families of the Valley. I am proud of the work we did and want to help ensure that this support of the YWCA's mission to "Eliminate Racism and Empower Women" well into the future. I hope my gift helps to inspire future generations of women and men about the value of community service and to continue the strong legacy of the YWCA.

– Karen D. Johnson, Ph.D.

Our Deepest Gratitude to the Leadership Giving Circle Donors:

- Janet Elsea, Ph. D.
- Jill and Jim Mapstead
- Shirley Daniels
- Karen Johnson, Ph. D.
- Dana Campbell Saylor

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2016-17 YWCA METROPOLITAN PHOENIX INDIVIDUAL DONORS

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	Shana Tompa		Laura Weygandt	Cindy Winters	

2016-17 YWCA METROPOLITAN PHOENIX CORPORATE AND FOUNDATION DONORS

Adventures in Skydiving School	City of Glendale	Humble Mobile Bundle	Sam Winter State Farm Ins
Alliance Bank of Arizona	City of Glendale, Com Dev Block Grant	Paypal	Scottsdale Resort at McCormick Ranch
Allstate The Giving Campaign	City of Phoenix	Inventory Adjusters	Season for Sharing
Amazon Smile Foundation	City of Phoenix Fire Department	JCJ Business Corp	Security Title Agency
APS	City of Phoenix Police Dept. - Public Affairs Bureau	John F. Long Foundation	Senior Support Solutions, LLC
Area Agency on Aging	Clear Channel	Julio G's	Seth Korey
Arizona Cardinals	Create Yours	Kemper and Ethel Marley Foundation	Shamrock Foods
Arizona Community Foundation	Cycle Bar	Kendra Scott	Soroptimist Inter'l of the Kachinas
Arizona Diamondbacks Foundation	Desert Botanical Garden	Kief-Joshua Vineyards	SRP
Arizona Museum of Natural History	Dignity Health	Kimley-Horn & Associates, Inc.	Strategems LLC.
Arizona Opera	Dircks Moving & Logistics	Kroger Foundation	SVP
Arizona Science Center	Don & Charlie's	Lincoln Heritage Life Ins. Co.	Synchrony Financial
Arizona - Sonora Desert Museum	Don't be a Chump! Check for a Lump!	Lucky Strike Phoenix	The Arizona Renaissance Festival & Artisan Marketplace
Arthur Murray Dance - Scottsdale	Dr. Jim Kelly Dentistry	Maximus Foundation	The Benevity Community Impact Fund
Ashley Nails & Spa	Duck & Decanter	McShane Construction Corporation	The Gladly
ASU College of Integrative Sciences and Arts	Durant's	Meals on Wheels America	The Production Group
ASU College of Social Work	Eagle Mountain Golf Club	Medtronic Microelectronics Center	The Weitz Company
ASU Karsten Golf Course	Facings of America, Inc.	Midwestern University	The Wigwam Golf Resort & Spa
Babydoll Hair Salon	Fanny & Martha	National Bank of Arizona	triARC
Ballet Arizona	Flying Marlin Inc.	Nina Mason Pulliam Charitable Trust	United Phx Fire Fighters Glendale Ch
Bank of America	For the Love of Conor Foundation	Omni Resorts Montelucia Scottsdale	United Way of Greater Kansas City
Bankers Trust	Ford Motor Company Fund	One Care	Upward Projects
BBVA Compass Foundation	Fox Restaurant Concepts	Overflow Pool Repair	Valley of the Sun United Way
Bearizona	Frank Lloyd Wright Foundation	Papago Golf Course	Washington Federal Foundation
Blue Cross Blue Shield of AZ	Freeport-McMoRan	Phoenix Art Museum	Wells Fargo
BMO Harris Bank NA	Fresh Start Women's Foundation	Phoenix Fire Foundation	Western Refining
Boeing-Mesa Employees Community Fund	From the Heart	Phoenix Mercury Basketball	Westworld Paintball Adventures
Bricks Dance Studio	Fry's Food Stores of Arizona, Inc.	Phoenix Rock Gym	Wildlife World Zoo
Burns & McDonnell	Gainey Villiage	Phoenix Symphony	Willmeng Construction, Inc.
Camby Hotel	Grand Canyon Railroad	Phoenix Zoo	Wines for Humanity
Carrie Curran Art Studios	Great Arizona Puppet Theater	PROSHRED ARIZONA	Xerox Corporation
Carstens Family Funds	Greenberg Traurig, LLP	Pueblo Grande Museum	Yoga Pura
Chandler Center for the Arts	Hand & Stone Massage Facial Spa	Quarles & Brady, LLP	Young Artist Society
Children's Museum of Phoenix	Heard Museum	RFC Holdings, Inc.	Youth Entrepreneurs
Childsplay	Hotel Valley Ho	Romero's Limousine & Transportation	
		Salon Tru	

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 City of Phoenix
 Earn to Learn
 Fresh Start Women's Foundation
 Girl Scouts – Arizona Cactus Pine Council
 Homeward Bound
 Hope Crossing

Hope Women Center
 House of Refuge-Sunnyslope
 Issacs School District
 Labor Community Service Agency
 Lyft
 Maricopa County Library
 Maricopa County, Head Start
 Martin Luther King Elem School/Roosevelt Family
 Resource Center
 Mesa Community College
 Neighborhood Housing Services of Phoenix
 New Pathways for Youth

Phoenix College
 Phoenix Dream Center
 Phoenix Public Libraries
 Salvation Army Kroc Center
 Save the Family
 Scottsdale Library
 Sojourner Center
 Sonoran Science Academy
 South Mountain Community College
 Southwest Human Development
 Tempe Community Action Agency
 UMOM

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